

Ipsos Public Affairs (Election Study)

Detailed tables

(You want to lead us right now) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
You want to lead us right now																		
Barack Obama	496 50%	216 45%	279 54%	121 66%	100 52%	85 46%	101 41%	88 47%	190 62%	305 44%	127 55%	89 36%	136 58%	142 51%	94 46%	147 43%	74 48%	168 63%
John McCain	360 36%	194 40%	166 32%	46 EFG 26%	62 32%	71 39%	107 44%	73 39%	79 26%	279 41%	72 31%	120 48%	69 29%	97 35%	81 40%	148 43%	54 35%	70 26%
(DO NOT READ) Neither	102 10%	56 11%	45 9%	7 4%	31 16%	21 11%	23 9%	18 9%	28 9%	72 10%	27 12%	28 11%	21 9%	24 9%	19 9%	31 9%	24 15%	21 8%
DK/NS	43 4%	19 4%	24 5%	8 4%	1 -	8 4%	14 6%	9 5%	8 3%	32 5%	5 2%	12 5%	8 4%	14 5%	10 5%	18 5%	3 2%	8 3%

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	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
You want to lead us right now																				
Barack Obama	496 50%	149 57% CDF G	102 56% CDF G	71 42% BE	114 44% ABE	252 57% FGC D	120 43% EAB	64 43% EB	303 42% IJ	118 90% HJ	90 68% HK	275 40% JL	209 72% K	113 43% I	161 39% L	122 36% L	153 44% L	263 52% I	110 48% L	122 47% L
John McCain	360 36%	85 33%	49 26%	75 44% BE	112 44% ABE	134 30%	122 44% EAB	65 44% EB	307 43% IJ	5 4%	28 21% I	298 44% JL	54 19%	111 42% I	187 45% L	159 47% L	139 41% L	164 32% I	87 38% L	105 40% L
(DO NOT READ) Neither	102 10%	15 6%	26 14% A	21 12% A	26 10%	41 9%	30 11% EAB	17 11% EB	82 11% IJ	3 2%	11 9% I	79 12% L	18 6%	35 13% I	43 11% L	44 13% L	34 10% L	53 11% I	27 12% L	21 8% L
DK/NS	43 4%	12 4%	7 4%	4 2% A	6 2% A	18 4%	6 2% EAB	4 2% EB	31 4% IJ	4 4%	3 2% I	31 4% L	9 3%	7 2% I	22 5% L	12 4% L	18 5% L	26 5% I	4 2% L	12 5% L

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 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
You want to lead us right now																				
Barack Obama	496 50%	87 46%	105 47%	163 45%	140 62% ABC	27 56% J	60 43%	73 47%	32 47%	98 49%	17 32%	48 43%	35 57% J	105 64% FGHIJ K	161 57% ORP	251 48%	103 42%	149 54% PR	83 43%	
John McCain	360 36%	68 37%	79 36%	152 42% D	61 27%	15 32%	53 38%	52 34%	27 40%	82 41%	22 41%	47 42%	17 28%	44 27%	84 30%	194 37%	103 42% N	91 33%	82 42% N	
(DO NOT READ) Neither	102 10%	23 12%	22 10%	38 10%	19 8%	5 10%	18 13%	19 12%	3 5%	13 7%	12 22% HIM	13 12%	7 12%	12 7%	26 9%	57 11%	31 12%	26 9%	18 9%	
DK/NS	43 4%	9 5%	16 7% D	13 3%	6 3%	1 2%	8 6%	11 7%	6 8%	6 3%	3 5%	3 3%	2 3%	3 2%	11 4%	22 4%	10 4%	12 4%	11 6%	

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
You want to lead us right now								
Barack Obama	496 50%	236 43%	258 58%	93 36%	123 55%	143 49%	135 62%	98 39%
John McCain	360 36%	233 42%	124 28%	124 48%	68 30%	109 37%	56 26%	113 46%
(DO NOT READ) Neither	102 10%	57 10%	44 10%	32 13%	24 11%	24 8%	20 9%	32 13%
DK/NS	43 4%	26 5%	17 4%	9 3%	10 4%	17 6%	7 3%	6 2%

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(You want to lead us right now) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting Registered voters	Initial Party ID			Party ID						
			Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
You want to lead us right now												
Barack Obama	496 50%	349 48%	279 80%	40 17%	177 43%	387 77%	63 17%	46 35%	173 72%	214 81%	22 12%	41 23%
John McCain	360 36%	282 39%	43 12%	171 72%	146 35%	79 15%	253 70%	28 22%	47 19%	31 12%	130 70%	123 69%
(DO NOT READ) Neither	102 10%	70 9%	18 5%	16 7%	67 16%	28 6%	31 8%	43 32%	15 6%	13 5%	22 12%	8 5%
DK/NS	43 4%	29 4%	10 3%	10 4%	24 6%	12 2%	17 5%	14 11%	6 3%	5 2%	11 6%	6 3%

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	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
You want to lead us right now										
Barack Obama	496 50%	80 38%	399 55%	433 93%	22 72%	21 6%	3 6%	17 15%	209 53%	287 48%
John McCain	360 36%	110 52%	227 31%	17 4%	1 4%	304 88%	27 64%	11 9%	165 41%	195 32%
(DO NOT READ) Neither	102 10%	12 6%	79 11%	8 2%	5 18%	13 4%	9 23%	65 54%	18 5%	83 14%
DK/NS	43 4%	9 4%	24 3%	6 1%	2 6%	6 2%	3 7%	26 22%	5 1%	38 6%
							C	CE		H

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(Will be good for America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q

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	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
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Will be good for America																		
Barack Obama	497 50%	222 46%	275 53%	119 65% EFG	102 53%	87 47%	102 42%	87 46%	190 62% I	306 44%	132 57% K	90 36%	132 56% K	142 51% K	93 46%	149 43%	74 48%	166 62% NOP
John McCain	366 36%	198 41%	168 33%	54 30%	59 30%	71 38%	106 43% CD	74 39%	86 28% H	278 40%	74 32%	123 49% JLM	71 30%	97 35%	82 40% Q	148 43% Q	50 33%	77 29%
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	Total	Census Region				Census Division										Metropolitan Status				
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DK/NS	42 4%	10 6%	11 5%	14 4%	6 3%	2 5%	8 6%	7 4%	4 6%	7 3%	1 2%	6 5%	1 2%	5 3%	9 3%	21 4%	10 4%	11 4%	11 6%	

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John McCain	366 36%	290 40%	43 12% BD	169 71% BD	153 37% B	82 16% EG	252 69% EG	31 24% EG	47 19% EG	35 13% EG	130 71% HI	122 68% HI
(DO NOT READ) Neither	96 10%	65 9%	21 6% BC	17 7% BC	58 14% BC	29 6% EF	34 9% EF	33 25% EF	13 5% EF	15 6% EF	25 13% HIK	10 5% HIK
DK/NS	42 4%	28 4%	10 3%	10 4%	22 5%	10 2%	13 4%	18 14% EF	7 3%	4 1%	5 3%	8 5%

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							CE	CE		H

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(Will do the most to enhance America's reputation in the world) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
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	Total	Gender		Age							Age/Gender				Generations			
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Will do the most to enhance America's reputation in the world																		
Barack Obama	512 51%	240 49%	272 53%	129 71% DEFG	99 51%	89 48%	106 43%	88 47%	197 65% I	314 46%	145 62% KM	95 38%	129 55% K	143 51% K	94 46%	153 44%	77 50%	176 66% NOP
John McCain	364 37%	200 41% B	164 32%	40 22%	64 33%	76 41% C	110 45% CD	72 38% C	73 24% H	289 42% H	69 30%	129 52% JLM	71 30%	93 34%	81 40% Q	157 46% Q	58 37% Q	62 23%
(DO NOT READ) Neither	83 8%	28 6% A	55 11% A	8 4%	26 14% C	14 8%	19 8%	15 8%	28 9%	54 8%	15 6%	12 5%	27 12% K	28 10% K	15 7%	23 7%	16 10%	22 8%
DK/NS	41 4%	18 4%	23 4%	5 3%	4 2%	6 3%	9 4%	14 7% D	7 2%	31 4%	4 2%	13 5%	8 3%	14 5%	15 7% OQ	11 3%	4 3%	7 3%

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	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Will do the most to enhance America's reputation in the world																				
Barack Obama	512 51%	148 57%	99 54%	75 44%	130 50%	247 56%	122 44%	82 55%	322 45%	112 86%	84 64%	299 44%	201 69%	127 48%	171 41%	140 42%	158 46%	258 51%	115 50%	139 54%
John McCain	364 37%	83 32%	56 30%	76 44%	107 42%	139 31%	124 44%	58 39%	310 43%	9 7%	30 23%	298 44%	59 20%	105 40%	192 46%	164 49%	133 39%	171 34%	93 41%	97 37%
(DO NOT READ) Neither	83 8%	15 6%	21 12%	17 10%	17 7%	36 8%	27 10%	7 5%	61 8%	4 3%	12 9%	57 8%	19 7%	25 9%	31 8%	19 5%	38 11%	53 10%	14 6%	16 6%
DK/NS	41 4%	14 5%	8 4%	3 2%	3 1%	22 5%	5 2%	2 1%	30 4%	6 4%	5 4%	29 4%	11 4%	8 3%	19 5%	13 4%	16 4%	24 5%	7 3%	8 3%

(Will do the most to enhance America's reputation in the world) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Will do the most to enhance America's reputation in the world																				
Barack Obama	512 51%	99 53%	108 48%	160 44%	145 65% ABC	30 63% J	69 49% J	72 46% J	36 53% J	94 48% J	15 27%	51 46%	39 63% J	107 65% FGIJK	161 57% R	265 51%	119 48%	146 53%	86 44%	
John McCain	364 37%	63 33%	84 38%	154 42% D	64 28%	12 26%	50 36%	60 39%	24 35%	78 39% M	28 51% EM	48 43% M	20 33%	43 26%	92 33%	189 36%	104 42% Q	84 30%	84 43% NQ	
(DO NOT READ) Neither	83 8%	16 9%	18 8%	36 10%	12 5%	3 7%	13 9%	17 11%	2 3%	16 8% HLM	10 19% HLM	10 9%	2 3%	11 7%	20 7%	48 9%	15 6%	34 12% P	15 8%	
DK/NS	41 4%	10 5%	13 6%	15 4%	4 2%	2 4%	8 6%	6 4%	6 9% M	10 5%	1 3%	3 2%	0 1%	3 2%	10 3%	22 4%	9 4%	14 5%	9 5%	

(Will do the most to enhance America's reputation in the world) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Will do the most to enhance America's reputation in the world								
Barack Obama	512 51%	244 44%	266 60%	107 42%	132 59%	136 47%	135 61%	99 40%
John McCain	364 37%	238 43%	124 28%	128 49%	71 32%	111 38%	53 24%	116 47%
(DO NOT READ) Neither	83 8%	49 9%	34 8%	16 6%	12 5%	33 11%	22 10%	26 10%
DK/NS	41 4%	20 4%	20 4%	8 3%	10 4%	13 4%	10 5%	8 3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will do the most to enhance America's reputation in the world) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1000	797	348	249	403	505	381	114	208	297	185	196
	1000	730	349	237	414	506	364	131*	242	264	185	179
Will do the most to enhance America's reputation in the world												
Barack Obama	512	354	276	44	192	389	72	51	179	210	36	36
	51%	48%	79%	19%	46%	77%	20%	39%	74%	80%	20%	20%
John McCain	364	296	47	169	149	81	254	29	48	33	133	120
	37%	41%	13%	71%	36%	16%	70%	22%	20%	12%	72%	67%
(DO NOT READ) Neither	83	50	15	15	53	20	26	37	6	14	10	16
	8%	7%	5%	6%	13%	4%	7%	29%	2%	5%	5%	9%
DK/NS	41	31	11	10	20	16	12	13	9	7	5	7
	4%	4%	3%	4%	5%	3%	3%	10%	4%	3%	3%	4%
								EF				

Ipsos Public Affairs (Election Study)

Detailed tables

(Will do the most to enhance America's reputation in the world) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	Total	DIRECTION OF COUNTRY		GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
		Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Will do the most to enhance America's reputation in the world										
Barack Obama	512 51%	91 43%	405 56% A	419 90% EFG	20 66%	38 11%	7 17%	28 24% E	211 53%	301 50%
John McCain	364 37%	108 51%	229 31% B	32 7%	3 10%	286 83% CFG	23 55% CG	20 17% C	160 40%	204 34%
(DO NOT READ) Neither	83 8%	7 3%	66 9% A	6 1%	5 18%	14 4% C	11 26% CE	46 39% CE	15 4%	68 11% H
DK/NS	41 4%	6 3%	29 4%	7 2%	2 6%	7 2%	1 2%	25 20% CEF	10 3%	30 5%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Will make me proud to be an American																		
Barack Obama	454 45%	192 40%	262 51%	106 59%	96 49%	80 43%	97 40%	75 40%	174 57%	280 41%	111 48%	82 33%	129 55%	133 48%	82 40%	138 40%	70 46%	152 57%
			A	EFG				I			K		K	K				NO
John McCain	385 39%	209 43%	176 34%	55 30%	66 34%	75 41%	110 45%	77 41%	88 29%	295 43%	81 35%	127 51%	75 32%	101 36%	85 42%	158 46%	56 36%	80 30%
		B	C				H				JLM				Q	Q		
(DO NOT READ) Neither	118 12%	62 13%	56 11%	11 6%	29 15%	19 10%	28 11%	27 15%	31 10%	84 12%	26 11%	33 13%	23 9%	33 12%	28 14%	36 10%	20 13%	23 9%
DK/NS	43 4%	22 4%	21 4%	10 5%	3 2%	11 6%	9 4%	8 4%	12 4%	29 4%	14 6%	8 3%	9 4%	11 4%	8 4%	12 4%	8 5%	12 4%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
 * small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Will make me proud to be an American																				
Barack Obama	454 45%	137 53% DF	93 51% D	71 42% D	101 39% D	230 52% FGD	111 40% FGD	61 41% FGD	278 38%	110 84% HJ	76 58% HK	254 37% K	189 65% K	106 40%	148 36% O	109 32% O	145 42% O	242 48%	99 43% R	112 43% R
John McCain	385 39%	94 36% DF	59 32% D	76 44% B	112 44% BE	152 34% FGD	124 45% EB	64 43% EB	324 45% IJ	8 6% I	42 32% I	311 46% JL	67 23% L	115 43%	196 47% P	170 50% P	142 41% P	187 37%	90 39% R	105 40% R
(DO NOT READ) Neither	118 12%	21 8%	23 12%	18 11%	36 14%	44 10%	34 12%	20 13%	93 13%	8 6%	11 8%	90 13% L	21 8%	32 12%	57 14%	45 14%	45 13%	55 11%	36 16%	27 11%
DK/NS	43 4%	9 3%	9 5%	6 3%	7 3%	18 4%	9 3%	4 3%	28 4%	5 4%	3 2%	27 4%	12 4%	12 5%	12 3%	14 4%	13 4%	23 4%	4 2%	16 6% R

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R

* small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Will make me proud to be an American																				
Barack Obama	454 45%	78 42%	101 45%	149 41%	126 56% AC	23 49%	55 39%	71 46%	30 44%	90 45%	17 31%	42 38%	34 56% J	92 56% FJK	142 50% P	233 44%	93 38%	140 50% P	78 40%	
John McCain	385 39%	68 36%	86 38%	164 45% D	68 30%	15 31%	53 38%	58 37%	28 41%	87 44% M	23 43%	54 48% M	20 33%	48 29%	87 31%	209 40% N	111 45% N	99 36%	88 46% N	
(DO NOT READ) Neither	118 12%	31 17%	24 11%	41 11%	22 10%	6 12%	25 18% I	17 11%	7 10%	16 8%	11 21% I	13 12%	7 11%	15 9%	39 14%	61 12%	31 12%	31 11%	18 9%	
DK/NS	43 4%	10 5%	13 6%	11 3%	9 4%	4 8%	6 5%	10 6%	3 5%	6 3%	3 5%	3 2%	0 -	9 6%	14 5%	20 4%	12 5%	8 3%	9 5%	

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Will make me proud to be an American								
Barack Obama	454 45%	216 39%	236 53%	83 32%	109 49%	133 45%	127 58%	90 36%
John McCain	385 39%	240 44%	142 32%	127 49%	80 35%	113 39%	62 28%	117 47%
(DO NOT READ) Neither	118 12%	70 13%	47 11%	38 15%	24 11%	32 11%	23 11%	31 13%
DK/NS	43 4%	25 4%	18 4%	11 4%	11 5%	14 5%	7 3%	10 4%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting Registered voters	Initial Party ID			Party ID						
			Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Will make me proud to be an American												
Barack Obama	454 45%	320 44%	264 76% CD	36 15%	153 37% C	356 70% FG	53 15%	44 34% F	153 63% JK	204 77% HJK	18 10%	35 20% J
John McCain	385 39%	302 41%	49 14%	176 74%	160 39% BD	89 18%	262 72% EG	34 26%	51 21%	37 14%	139 75% HI	123 69% HI
(DO NOT READ) Neither	118 12%	80 11%	26 7%	19 8%	72 17% BC	46 9%	36 10%	35 27% EF	26 11%	20 8%	22 12%	15 8%
DK/NS	43 4%	28 4%	9 3%	6 3%	28 7% BC	15 3%	12 3%	17 13% EF	11 5%	3 1%	6 3%	6 3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make me proud to be an American) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Will make me proud to be an American										
Barack Obama	454 45%	74 35%	365 50%	405 87%	15 51%	13 4%	3 7%	18 15%	185 47%	268 44%
John McCain	385 39%	113 54%	246 34%	31 7%	2 7%	302 87%	29 69%	21 18%	168 42%	217 36%
(DO NOT READ) Neither	118 12%	17 8%	90 12%	21 4%	8 28%	25 7%	8 20%	55 46%	34 9%	83 14%
DK/NS	43 4%	7 3%	27 4%	8 2%	4 14%	5 2%	2 4%	25 21%	9 2%	35 6%
								CE	CEF	H

Ipsos Public Affairs (Election Study)

Detailed tables

(Will keep America safe) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Will keep America safe																		
Barack Obama	427 43%	189 39%	238 46%	102 56% EFG	85 44%	73 40%	89 37%	77 41%	160 53% I	266 39%	114 49% K	76 31%	109 46% K	128 46% K	82 40%	129 37%	65 42%	140 52% NO
John McCain	420 42%	228 47% B	192 37%	65 36%	66 34%	80 43%	125 51% CD	83 44%	102 34% H	316 46%	86 37% JLM	140 56%	84 36% JLM	109 39%	90 44%	174 51% PQ	56 36%	93 35%
(DO NOT READ) Neither	92 9%	43 9%	49 10%	2 1%	31 16% CF	24 13% CF	16 6%	17 9%	23 7% C	68 10%	21 9%	21 8%	23 10%	25 9%	18 9%	28 8%	24 16% OQ	15 6%
DK/NS	61 6%	25 5%	36 7%	13 7%	12 6%	7 4%	15 6%	11 6%	20 6%	38 5%	11 5%	12 5%	18 8%	16 6%	15 7%	13 4%	9 6%	18 7%

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(Will keep America safe) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
 * small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents Weighted	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Will keep America safe																				
Barack Obama	427	129	85	67	98	214	109	56	257	107	75	236	181	96	140	99	137	230	94	103
	43%	49%	46%	39%	38%	48%	39%	37%	36%	81%	56%	35%	62%	36%	34%	29%	40%	45%	41%	40%
John McCain	420	87	64	85	132	150	139	78	364	7	32	352	57	128	224	196	156	184	105	127
	42%	33%	35%	50%	51%	34%	50%	52%	50%	5%	24%	51%	20%	48%	54%	58%	45%	36%	46%	49%
(DO NOT READ) Neither	92	20	24	15	21	44	25	10	65	7	13	60	28	27	33	26	35	48	23	21
	9%	8%	13%	9%	8%	10%	9%	7%	9%	5%	10%	9%	10%	10%	8%	8%	10%	10%	10%	8%
DK/NS	61	25	11	4	7	36	5	6	36	11	13	34	24	15	17	16	17	44	6	9
	6%	10%	6%	2%	3%	8%	2%	4%	5%	9%	10%	5%	8%	6%	4%	5%	5%	9%	3%	3%
		CDF				FCD												RS		

Ipsos Public Affairs (Election Study)

Detailed tables

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Will keep America safe																				
Barack Obama	427 43%	73 39%	95 43%	142 39%	117 52% AC	21 44%	52 37%	68 44%	26 38%	85 43%	17 31%	41 36%	31 51%	86 52% FJK	134 48% R	225 43%	97 39%	128 46% R	68 35%	
John McCain	420 42%	83 44%	92 41%	158 43%	87 39%	16 33%	67 48%	62 40%	30 44%	87 44%	19 36%	51 46%	26 42%	62 38%	100 35%	227 43%	123 50% NQ	104 38%	93 48% NQ	
(DO NOT READ) Neither	92 9%	19 10%	19 8%	41 11%	14 6%	6 13%	13 9%	14 9%	5 7%	16 8%	13 24% FGHIL M	12 11%	3 6%	10 6%	28 10%	51 10%	20 8%	31 11%	13 7%	
DK/NS	61 6%	12 7%	18 8%	24 7%	7 3%	5 10%	8 6%	10 7%	7 11%	11 5%	5 9%	8 7%	0 1%	6 4%	20 7%	21 4%	7 3%	15 5%	19 10% OP	

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Detailed tables

(Will keep America safe) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Will keep America safe								
Barack Obama	427 43%	197 36%	229 52% AG	83 32%	106 47% C	113 39%	123 56% CE	77 31%
John McCain	420 42%	264 48%	153 34% B	140 54%	86 38% DEF	124 42%	67 31% F	127 51% B
(DO NOT READ) Neither	92 9%	57 10%	34 8%	25 10%	18 8%	32 11%	16 7%	31 12%
DK/NS	61 6%	33 6%	28 6%	10 4%	15 7%	23 8%	13 6%	14 6%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will keep America safe) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Will keep America safe												
Barack Obama	427 43%	302 41%	253 72% CD	30 13%	144 35% C	338 67% FG	45 12%	44 34% F	153 63% JK	185 70% JK	15 9%	30 17% J
John McCain	420 42%	333 46%	59 17% BD	187 79%	175 42% B	111 22% EG	278 76%	31 24% EF	62 26% EF	50 19% HI	146 79% HI	131 73% HI
(DO NOT READ) Neither	92 9%	60 8%	24 7%	8 3%	60 14% BC	33 6%	24 7%	36 27% EF	15 6%	17 7%	15 8%	9 5%
DK/NS	61 6%	35 5%	13 4%	12 5%	35 9% B	23 5%	17 5%	20 15% EF	12 5%	11 4%	8 4%	9 5%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will keep America safe) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Will keep America safe										
Barack Obama	427 43%	77 36%	342 47%	384 83%	13 42%	12 4%	2 5%	16 13%	187 47%	241 40%
John McCain	420 42%	123 58%	267 37%	47 10%	7 23%	308 89%	30 71%	29 24%	185 47%	235 39%
(DO NOT READ) Neither	92 9%	8 4%	75 10%	17 4%	7 22%	11 3%	10 23%	48 40%	16 4%	76 12%
DK/NS	61 6%	4 2%	45 6%	16 3%	4 13%	14 4%	0 1%	27 23%	9 2%	52 9%
			A				CE	CEF		H

Ipsos Public Affairs (Election Study)

Detailed tables

(Will make the right decisions for the future of our country) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q

* small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Will make the right decisions for the future of our country																		
Barack Obama	485 49%	224 46%	260 51%	118 65% DEFG	93 48%	86 47%	101 41%	86 46%	184 61% I	299 44%	135 58% K	90 36%	120 51% K	140 50% K	93 46%	145 42%	72 47%	163 61% NOP
John McCain	374 37%	196 41%	179 35%	50 27%	66 34%	71 38%	111 46% CD	75 40% C	87 28% H	286 42%	71 31%	124 50% JLM	78 33%	100 36%	84 41% Q	154 45% Q	52 34%	78 29%
(DO NOT READ) Neither	88 9%	40 8%	48 9%	6 4%	27 14% C	17 9%	19 8%	17 9%	21 7%	65 9%	19 8%	20 8%	22 10%	25 9%	16 8%	29 8%	18 11%	18 7%
DK/NS	53 5%	25 5%	28 5%	8 4%	8 4%	11 6%	13 5%	9 5%	12 4%	37 5%	8 3%	15 6%	14 6%	13 5%	11 5%	17 5%	12 8%	8 3%

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(Will make the right decisions for the future of our country) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S

* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50 K	\$50K- <\$75 K	\$75K +	Under \$50K	\$50K- <\$100 K	\$100 K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Will make the right decisions for the future of our country																				
Barack Obama	485 49%	144 55% DF	96 52%	78 45%	111 43%	240 54% FD	119 43%	69 46%	300 41%	115 88% HJ	83 63% HK	274 40%	200 69% K	112 42%	162 39%	125 37%	149 43%	259 51%	107 47%	119 46%
John McCain	374 37%	86 33%	57 31%	78 46% ABE	113 44% ABE	143 32%	129 46% EAB	62 41%	318 44% IJ	7 5%	32 24% I	307 45% JL	60 21%	114 43%	193 47%	162 48%	145 42%	173 34%	90 39%	107 41%
(DO NOT READ) Neither	88 9%	17 7%	21 11%	12 7%	25 10%	38 9%	23 8%	14 10%	72 10% I	2 2%	15 11% I	67 10% I	19 7%	29 11%	38 9%	32 10%	35 10%	47 9%	21 9%	20 8%
DK/NS	53 5%	14 5%	10 6%	4 2%	9 3%	24 5%	8 3%	5 3%	34 5%	6 5%	2 2%	34 5%	11 3%	11 4%	22 5%	18 5%	17 5%	27 6%	10 5%	14 5%

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Detailed tables

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R

* small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Will make the right decisions for the future of our country																				
Barack Obama	485 49%	90 48%	101 45%	162 44%	132 58% BC	27 57%	63 45%	69 45%	32 47%	97 49%	20 36%	45 40%	34 55%	98 60% FGJK	154 55% R	252 48%	110 45%	141 51%	79 41%	
John McCain	374 37%	70 37%	84 38%	155 43% D	65 29%	14 30%	55 40%	58 37%	27 39%	83 42% M	24 44%	49 44% M	19 31%	46 28%	88 31%	200 38%	104 42% N	96 35%	86 45% N	
(DO NOT READ) Neither	88 9%	18 10%	23 10%	25 7%	22 10%	4 9%	14 10%	19 12% I	3 5%	7 4%	8 15% I	10 9%	8 13%	14 9%	26 9%	46 9%	19 7%	27 10%	16 8%	
DK/NS	53 5%	10 5%	15 7%	22 6%	6 3%	2 4%	8 5%	9 6%	7 9%	11 5%	3 5%	8 7%	0 1%	6 3%	14 5%	27 5%	14 6%	13 4%	12 6%	

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Detailed tables

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
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Weighted	1000	551	444	258	224	293	219	249
Will make the right decisions for the future of our country								
Barack Obama	485 49%	226 41%	257 58% AG	96 37%	128 57% CE	129 44%	129 59% CE	89 36%
John McCain	374 37%	241 44%	130 29% B	124 48% DF	70 31%	118 40%	60 27%	119 48% B
(DO NOT READ) Neither	88 9%	57 10%	30 7%	26 10%	14 6%	30 11%	17 8%	30 12%
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Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
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Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Will make the right decisions for the future of our country												
Barack Obama	485 49%	334 46%	281 81%	31 13%	172 41%	386 76%	49 14%	49 38%	182 76%	203 77%	17 9%	32 18%
John McCain	374 37%	299 41%	46 13%	176 74%	153 37%	82 16%	261 72%	31 24%	44 18%	38 14%	134 73%	127 71%
(DO NOT READ) Neither	88 9%	59 8%	12 3%	18 8%	57 14%	24 5%	35 9%	29 22%	7 3%	17 7%	23 12%	12 7%
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	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
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Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Will make the right decisions for the future of our country										
Barack Obama	485 49%	81 38%	391 54%	419 90%	22 74%	20 6%	5 12%	18 15%	205 52%	279 46%
John McCain	374 37%	111 53%	234 32%	27 6%	2 6%	308 89%	26 62%	12 11%	161 40%	214 36%
(DO NOT READ) Neither	88 9%	12 6%	73 10%	11 2%	2 7%	12 3%	8 19%	55 46%	20 5%	68 11%
DK/NS	53 5%	7 3%	30 4%	7 2%	4 13%	6 2%	3 7%	34 28%	10 3%	43 7%
							CE	CEF		H

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(Is the right person at the right place for the job) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
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Is the right person at the right place for the job																		
Barack Obama	480 48%	215 44%	265 52%	114 63% EFG	98 51%	79 43%	104 42%	84 45%	184 60% I	296 43%	126 54% K	89 36%	123 53% K	142 51% K	90 44%	147 43%	68 44%	164 61% NOP
	John McCain	354 35%	192 40% B	161 31%	54 29%	52 27%	69 37%	106 44% CD	73 39% D	80 26% H	273 40%	67 29%	125 50% JLM	69 29% K	93 33%	81 40% Q	150 44% PQ	49 32%
(DO NOT READ) Neither		110 11%	55 11%	55 11%	9 5%	31 16% CF	29 16% CF	19 8%	18 10%	78 11%	29 13%	24 9%	29 12%	25 9%	21 10%	31 9%	25 16% O	23 9%
DK/NS	56 6%	23 5%	33 6%	5 3%	12 6%	8 4%	15 6%	12 6%	11 4%	41 6%	10 4%	11 5%	14 6%	18 7%	13 6%	15 4%	13 8%	9 3%

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* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
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Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
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DK/NS	56 6%	16 6%	14 8% D	7 4%	6 3%	30 7% D	10 4%	3 2%	40 6%	6 4%	6 5%	39 6%	14 5%	14 5%	23 6%	18 5%	21 6%	35 7% R	4 2%	16 6% R

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	Total	Census Region				Census Division										Metropolitan Status				
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Is the right person at the right place for the job																				
Barack Obama	480 48%	90 48%	102 45%	157 43%	132 59%	28 59%	62 45%	69 45%	32 47%	95 48%	16 29%	46 41%	35 57%	97 59%	157 55%	242 46%	98 40%	144 52%	81 42%	
John McCain	354 35%	66 35%	73 33%	149 41%	66 29%	14 30%	52 37%	50 32%	23 34%	80 40%	22 40%	47 42%	21 34%	45 28%	86 31%	186 35%	101 41%	85 30%	82 42%	
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DK/NS	56 6%	10 6%	15 7%	21 6%	10 5%	2 5%	8 6%	8 5%	7 11%	8 4%	5 9%	8 7%	0 -	10 6%	17 6%	31 6%	13 5%	17 6%	9 5%	

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Barack Obama	480 48%	228 41%	251 56%	92 36%	123 55%	136 46%	128 58%	90 36%
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(DO NOT READ) Neither	110 11%	68 12%	40 9%	33 13%	20 9%	34 12%	20 9%	35 14%
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 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
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Barack Obama	480 48%	334 46%	271 78%	36 15%	173 42%	381 75%	55 15%	45 34%	171 71%	210 79%	22 12%	32 18%
John McCain	354 35%	282 38%	43 12%	169 71%	142 34%	75 15%	250 69%	29 22%	44 18%	31 12%	129 70%	121 68%
(DO NOT READ) Neither	110 11%	78 11%	22 6%	19 8%	69 17%	32 6%	42 11%	36 28%	16 7%	15 6%	27 14%	15 8%
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	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
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Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Is the right person at the right place for the job										
Barack Obama	480 48%	85 40%	382 52%	420 91%	21 71%	18 5%	2 4%	19 16%	207 52%	273 45%
John McCain	354 35%	104 49%	224 31%	19 4%	1 2%	295 86%	26 61%	13 11%	158 40%	196 32%
(DO NOT READ) Neither	110 11%	18 8%	81 11%	18 4%	4 14%	20 6%	13 31%	54 45%	21 5%	89 15%
DK/NS	56 6%	5 3%	41 6%	6 1%	4 13%	12 3%	2 4%	33 28%	11 3%	46 8%
								CE CEF		H H

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Will bring the right kind of change to America																		
Barack Obama	524	231	293	123	105	91	115	89	194	329	137	95	136	156	96	165	79	170
	52%	48%	57%	67%	54%	49%	47%	47%	64%	48%	59%	38%	58%	56%	47%	48%	51%	64%
John McCain	326	183	143	42	58	64	91	70	75	249	65	117	63	80	77	133	46	66
	33%	38%	28%	23%	30%	34%	37%	37%	25%	36%	28%	47%	27%	29%	38%	38%	30%	25%
(DO NOT READ) Neither	101	49	52	10	22	22	26	19	22	76	21	26	22	29	20	33	20	20
	10%	10%	10%	5%	12%	12%	11%	10%	7%	11%	9%	10%	9%	11%	10%	10%	13%	7%
DK/NS	49	22	27	8	8	9	11	10	13	33	9	12	13	13	11	14	10	11
	5%	4%	5%	5%	4%	5%	5%	6%	4%	5%	4%	5%	6%	4%	5%	4%	6%	4%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
 * small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Will bring the right kind of change to America																				
Barack Obama	524 52%	154 59% DF	106 58%	82 48%	124 48%	260 59% FD	133 48%	73 49%	333 46%	116 89% HJ	89 68% HK	308 45%	204 70% K	124 47%	184 44%	134 40%	174 50% O	273 54%	117 51%	134 51%
John McCain	326 33%	75 29%	45 25%	68 40% BE	100 39% ABE	120 27%	109 39% EAB	59 39% EB	274 38% IJ	8 6%	25 19% I	265 39% JL	53 18%	99 37%	166 40%	150 44% P	116 34%	144 28%	82 36%	96 37% Q
(DO NOT READ) Neither	101 10%	20 7%	21 11%	16 9%	26 10%	40 9%	26 9%	16 11%	87 12% I	0 -	10 8% I	82 12% L	17 6%	33 12%	49 12%	40 12%	42 12%	59 12%	23 10%	18 7%
DK/NS	49 5%	13 5%	12 6%	5 3%	7 3%	24 5%	10 4%	2 1%	29 4%	7 5%	7 5%	26 4%	16 6%	9 4%	15 4%	13 4%	13 4%	29 6%	6 3%	12 5%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Will bring the right kind of change to America																				
Barack Obama	524 52%	98 53%	117 53%	172 47%	137 61%	31 65% JK	67 48%	78 50%	39 58%	103 52%	19 36%	49 44%	35 57%	102 62% FJK	168 59% RP	267 51%	109 44%	158 57% PR	90 46%	
John McCain	326 33%	60 32%	65 29%	140 38%	61 27%	11 23%	49 35%	46 30%	18 27%	70 35%	21 39%	48 43%	17 28%	44 27%	79 28%	175 33%	99 40% NQ	77 28%	72 37%	
(DO NOT READ) Neither	101 10%	18 10%	25 11%	38 11%	20 9%	3 7%	15 11%	19 12%	6 8%	17 9%	12 22% IKM	9 8%	9 15%	11 7%	22 8%	59 11%	28 11%	31 11%	20 10%	
DK/NS	49 5%	10 5%	16 7%	15 4%	8 3%	2 5%	8 6%	12 8%	5 7%	8 4%	2 3%	5 5%	0 -	8 4%	13 5%	23 5%	12 5%	12 4%	13 7%	

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married A	Total not married B	Married men C	Men not married D	Married women E	Women not married F	Married with children G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Will bring the right kind of change to America								
Barack Obama	524 52%	257 47%	266 60%	103 40%	128 57%	154 52%	138 63%	110 44%
John McCain	326 33%	208 38%	115 26%	112 43%	69 31%	96 33%	46 21%	100 40%
(DO NOT READ) Neither	101 10%	63 11%	38 8%	35 13%	14 6%	28 10%	24 11%	30 12%
DK/NS	49 5%	24 4%	25 6%	9 4%	13 6%	15 5%	12 5%	8 4%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Will bring the right kind of change to America												
Barack Obama	524 52%	370 51%	280 80%	51 22%	192 46%	394 78%	77 21%	53 41%	175 72%	219 83%	33 18%	44 24%
John McCain	326 33%	258 35%	41 12%	149 63%	135 33%	75 15%	225 62%	26 20%	46 19%	29 11%	119 64%	107 60%
(DO NOT READ) Neither	101 10%	70 10%	22 6%	25 10%	55 13%	28 5%	47 13%	26 20%	15 6%	13 5%	25 14%	21 12%
DK/NS	49 5%	32 4%	6 2%	12 5%	32 8%	9 2%	15 4%	25 19%	6 3%	3 1%	8 4%	7 4%

Ipsos Public Affairs (Election Study)

Detailed tables

(Will bring the right kind of change to America) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Will bring the right kind of change to America										
Barack Obama	524 52%	89 42%	419 58%	431 93%	22 74%	33 9%	13 32%	25 21%	219 55%	305 50%
John McCain	326 33%	104 49%	200 27%	17 4%	1 4%	282 82%	14 33%	11 10%	147 37%	179 30%
(DO NOT READ) Neither	101 10%	13 6%	78 11%	9 2%	4 12%	25 7%	10 25%	53 44%	22 6%	79 13%
DK/NS	49 5%	6 3%	31 4%	7 1%	3 10%	5 2%	4 10%	30 25%	9 2%	40 7%
							CE	CE		H

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q

* small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Is Best to be able to manage the economy.																		
Barack Obama	480	225	255	117	100	79	102	81	188	291	135	90	119	135	89	140	72	166
	48%	46%	49%	64%	51%	43%	42%	43%	62%	42%	58%	36%	51%	49%	44%	41%	46%	62%
John McCain	354	188	166	46	59	74	97	76	78	274	70	116	71	95	84	142	54	67
	35%	39%	32%	25%	31%	40%	39%	41%	25%	40%	30%	47%	30%	34%	41%	41%	35%	25%
(DO NOT READ) Neither	106	46	60	8	26	20	31	20	22	82	18	28	25	34	19	41	20	19
	11%	10%	12%	5%	13%	10%	13%	10%	7%	12%	8%	11%	11%	12%	9%	12%	13%	7%
DK/NS	60	26	35	11	9	13	14	10	18	40	9	16	20	13	12	20	9	15
	6%	5%	7%	6%	5%	7%	6%	6%	6%	6%	4%	6%	8%	5%	6%	6%	6%	6%

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S

* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Is Best to be able to manage the economy.																				
Barack Obama	480 48%	139 53%	92 50%	79 47%	112 43%	231 52%	126 45%	66 44%	295 41%	113 86%	83 63%	270 40%	198 68%	111 42%	158 38%	124 37%	146 42%	255 50%	110 48%	115 44%
John McCain	354 35%	86 33%	50 27%	72 42%	105 41%	136 31%	116 41%	61 41%	301 41%	6 5%	31 24%	290 42%	56 19%	109 41%	182 44%	159 47%	131 38%	157 31%	84 37%	109 42%
(DO NOT READ) Neither	106 11%	20 8%	25 14%	13 7%	33 13%	45 10%	27 10%	18 12%	86 12%	4 3%	12 9%	84 12%	22 8%	29 11%	54 13%	35 10%	49 14%	58 12%	27 12%	21 8%
DK/NS	60 6%	16 6%	17 9%	7 4%	7 3%	33 7%	10 4%	4 3%	41 6%	8 6%	5 4%	38 6%	15 5%	16 6%	20 5%	19 6%	20 6%	37 7%	7 3%	15 6%

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R

* small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Is Best to be able to manage the economy.																				
Barack Obama	480 48%	91 49%	103 46%	158 43%	127 56% C	26 54%	66 47%	69 44%	34 51%	92 46%	21 38%	46 41%	32 52%	95 58% GJK	154 55% RP	248 47%	107 43%	141 51%	78 40%	
John McCain	354 35%	65 35%	77 35%	145 40%	67 30%	13 28%	52 38%	55 36%	22 32%	75 38%	20 37%	50 45% M	20 33%	47 28%	84 30%	192 37%	100 41% N	92 33%	78 40%	
(DO NOT READ) Neither	106 11%	23 12%	23 10%	35 10%	25 11%	6 13%	17 12%	19 12%	4 6%	19 9%	7 13%	9 8%	9 15%	16 10%	27 9%	55 10%	25 10%	30 11%	24 13%	
DK/NS	60 6%	7 4%	20 9%	27 7%	7 3%	2 5%	5 3%	12 8%	7 11%	14 7%	6 12% L	7 6%	0 -	7 4%	17 6%	30 6%	14 6%	16 5%	13 7%	

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married A	Total not married B	Married men C	Men not married D	Married women E	Women not married F	Married with children G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Is Best to be able to manage the economy.								
Barack Obama	480 48%	227 41%	252 57% AG	93 36%	131 59% CE	133 45% C	120 55% C	95 38%
John McCain	354 35%	229 42%	122 27% B	119 46%	67 30% DF	110 38% F	55 25% B	111 45%
(DO NOT READ) Neither	106 11%	64 11%	41 9%	33 13%	14 6%	31 11%	27 12%	26 10%
DK/NS	60 6%	31 6%	29 7%	14 5%	12 5%	17 6%	17 8%	17 7%

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Is Best to be able to manage the economy.												
Barack Obama	480 48%	334 46%	271 78% CD	34 14%	174 42% C	376 74% FG	54 15%	50 38% F	179 74% JK	197 75% JK	23 12%	32 18%
John McCain	354 35%	278 38%	48 14%	159 67%	147 35% BD	83 16%	246 68% EG	25 19%	40 17%	42 16%	130 70% HI	117 65% HI
(DO NOT READ) Neither	106 11%	77 10%	21 6%	32 14%	53 13% B	28 6%	49 13% E	29 22% E	12 5%	16 6%	24 13% HI	25 14% HI
DK/NS	60 6%	41 6%	8 2%	12 5%	40 10% B	19 4%	15 4%	27 21% EF	10 4%	9 3%	9 5%	6 3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Is Best to be able to manage the economy.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Is Best to be able to manage the economy.										
Barack Obama	480 48%	83 39%	385 53%	407 88%	23 76%	27 8%	5 13%	18 15%	203 51%	276 46%
John McCain	354 35%	107 51%	220 30%	26 5%	3 10%	287 83%	20 47%	19 16%	158 40%	196 32%
(DO NOT READ) Neither	106 11%	15 7%	83 11%	17 4%	1 4%	25 7%	12 29%	51 42%	29 7%	77 13%
DK/NS	60 6%	6 3%	40 6%	14 3%	3 10%	7 2%	5 11%	32 27%	6 2%	54 9%
							CE	CE		H

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q

* small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Has the Best ideas on how to deal with gasoline prices.																		
Barack Obama	422	187	235	108	89	75	89	61	170	252	113	74	120	115	68	126	68	148
	42%	39%	45%	60%	46%	41%	36%	32%	56%	37%	49%	30%	51%	41%	34%	37%	44%	55%
John McCain	289	157	132	41	54	49	79	67	75	215	65	92	53	79	72	108	38	66
	29%	32%	26%	22%	28%	26%	33%	36%	24%	31%	28%	37%	23%	29%	35%	31%	25%	25%
(DO NOT READ) Neither	210	108	102	24	38	48	54	41	46	159	40	63	43	58	45	82	34	38
	21%	22%	20%	13%	19%	26%	22%	22%	15%	23%	17%	25%	19%	21%	22%	24%	22%	14%
DK/NS	79	34	46	9	13	13	22	19	15	62	13	20	17	26	19	28	14	15
	8%	7%	9%	5%	7%	7%	9%	10%	5%	9%	6%	8%	7%	9%	9%	8%	9%	6%

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S

* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50 K	\$50K- <\$75 K	\$75K +	Under \$50K	\$50K- <\$100 K	\$100 K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Has the Best ideas on how to deal with gasoline prices.																				
Barack Obama	422 42%	125 48% G	71 39% G	81 47% G	98 38% BE	196 44% EFAB	128 46% C	50 34% C	260 36% IJ	94 72% HJ	70 53% HK	243 36% JL	168 58% K	112 42% N	131 32% N	109 32% O	134 39% P	209 41% Q	105 46% R	107 41% S
John McCain	289 29%	76 29%	37 20%	47 28%	93 36% BE	114 26% EFAB	78 28% C	62 41% C	241 33% IJ	15 11% HJ	28 21% HK	228 33% JL	56 19% K	84 32% M	144 35% N	121 36% O	108 31% P	141 28% Q	68 30% R	78 30% S
(DO NOT READ) Neither	210 21%	38 14%	56 31% ACF	30 18%	55 21%	94 21%	53 19%	32 21%	160 22% IJ	16 12% HJ	23 18% HK	151 22% JL	49 17% K	48 18% M	102 25% N	82 24% O	69 20% P	112 22% Q	43 19% R	54 21% S
DK/NS	79 8%	22 9%	19 10% G	13 7%	13 5%	41 9%	20 7%	6 4%	63 9%	6 5%	11 8%	60 9%	18 6%	22 8%	36 8%	25 8%	35 10%	44 9%	11 5%	22 8%

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Has the Best ideas on how to deal with gasoline prices.																				
Barack Obama	422 42%	78 41%	94 42%	140 38%	111 49%	15 32%	62 45%	65 42%	29 43%	85 43%	19 35%	36 32%	28 47%	82 50%	123 44%	220 42%	92 37%	128 46%	79 41%	
John McCain	289 29%	60 32%	54 24%	120 33%	55 24%	15 31%	45 32%	33 21%	21 31%	62 31%	14 25%	44 39%	17 27%	38 23%	73 26%	160 31%	85 34%	75 27%	57 29%	
(DO NOT READ) Neither	210 21%	35 19%	53 24%	77 21%	45 20%	14 30%	20 15%	43 28%	10 15%	37 19%	14 25%	26 24%	13 21%	32 19%	65 23%	105 20%	52 21%	54 20%	39 20%	
DK/NS	79 8%	15 8%	22 10%	28 8%	15 7%	3 7%	11 8%	14 9%	8 11%	14 7%	8 15%	5 5%	3 5%	12 8%	21 7%	39 7%	19 8%	20 7%	19 10%	

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Has the Best ideas on how to deal with gasoline prices.								
Barack Obama	422 42%	197 36%	224 50% AG	79 31%	108 48% C	118 40% C	116 53% CE	88 36%
John McCain	289 29%	182 33% B	105 24%	92 35%	64 29% F	91 31% F	41 19% B	82 33%
(DO NOT READ) Neither	210 21%	124 22%	84 19%	67 26%	40 18%	57 20%	45 20%	58 23%
DK/NS	79 8%	49 9%	31 7%	21 8%	13 5%	27 9%	18 8%	20 8%

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Has the Best ideas on how to deal with gasoline prices.												
Barack Obama	422 42%	288 40%	224 64%	30 12%	168 41%	319 63%	62 17%	41 32%	140 58%	179 68%	30 16%	32 18%
John McCain	289 29%	228 31%	52 15%	133 56%	105 25%	75 15%	192 53%	22 17%	48 20%	28 10%	94 51%	98 55%
(DO NOT READ) Neither	210 21%	156 21%	56 16%	55 23%	99 24%	81 16%	81 22%	47 36%	40 16%	42 16%	49 27%	32 18%
DK/NS	79 8%	58 8%	17 5%	20 9%	42 10%	31 6%	29 8%	20 15%	15 6%	16 6%	12 6%	16 9%

Ipsos Public Affairs (Election Study)

Detailed tables

(Has the Best ideas on how to deal with gasoline prices.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that..

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I

* small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Has the Best ideas on how to deal with gasoline prices.										
Barack Obama	422 42%	68 32%	341 47% A	343 74% EFG	15 49%	39 11%	7 16%	18 15%	171 43%	251 42%
John McCain	289 29%	100 47% B	167 23%	37 8%	2 7%	223 65% CFG	16 37% CG	12 10%	130 33%	159 26%
(DO NOT READ) Neither	210 21%	37 17%	156 21%	59 13%	10 35%	63 18%	13 31% C	63 53% CEF	78 20%	132 22%
DK/NS	79 8%	7 4%	64 9% A	23 5%	3 9%	20 6%	7 16% CE	27 22% CE	18 4%	62 10% H

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Represents the interests of people like me.																		
Barack Obama	500	222	279	128	96	81	111	84	194	306	129	93	135	143	92	151	73	172
	50%	46%	54%	70%	49%	44%	45%	44%	64%	44%	55%	37%	57%	52%	45%	44%	47%	64%
John McCain	346	189	157	42	63	71	98	71	77	268	73	115	65	92	77	143	52	68
	35%	39%	31%	23%	33%	39%	40%	38%	25%	39%	32%	46%	28%	33%	38%	42%	34%	25%
(DO NOT READ) Neither	106	52	54	8	28	21	22	22	28	75	21	28	26	27	22	32	22	20
	10%	10%	10%	4%	15%	11%	9%	12%	9%	11%	9%	11%	11%	10%	11%	9%	14%	8%
DK/NS	48	23	25	5	6	11	14	11	7	40	9	14	9	15	13	17	8	7
	5%	5%	5%	3%	3%	6%	6%	6%	2%	6%	4%	6%	4%	5%	6%	5%	5%	3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S

* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents Weighted	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Represents the interests of people like me.																				
Barack Obama	500	145	103	75	122	248	124	72	307	116	92	282	207	116	165	127	155	268	110	122
	50%	56%	56%	43%	47%	56%	44%	48%	43%	89%	70%	41%	72%	44%	40%	38%	45%	53%	48%	47%
John McCain	346	85	47	75	101	132	117	58	297	4	27	286	52	108	178	157	129	152	84	107
	35%	32%	26%	44%	39%	29%	42%	39%	41%	3%	21%	42%	18%	40%	43%	46%	37%	30%	37%	41%
(DO NOT READ) Neither	106	19	24	17	24	43	24	16	81	5	11	76	21	29	47	36	40	59	26	19
	10%	7%	13%	10%	9%	10%	9%	11%	11%	4%	8%	11%	7%	11%	11%	11%	12%	12%	11%	7%
DK/NS	48	12	9	5	11	22	14	2	38	6	2	38	10	13	23	17	20	26	8	12
	5%	5%	5%	3%	5%	5%	5%	2%	5%	4%	1%	6%	3%	5%	6%	5%	6%	5%	4%	5%

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R

* small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Represents the interests of people like me.																				
Barack Obama	500 50%	99 53%	104 47%	160 44%	137 61% BC	28 59%	71 51%	70 45%	34 50%	94 47%	21 38%	46 41%	34 55%	104 63% GIJK	161 57% RP	259 49%	111 45%	148 53% R	80 41%	
John McCain	346 35%	64 34%	73 33%	148 41%	61 27% D	14 30%	50 35%	51 33%	22 33%	78 39% M	19 36%	51 45% M	20 33%	41 25%	80 29%	186 36%	99 40% N	87 31%	80 41% N	
(DO NOT READ) Neither	106 10%	16 9%	27 12%	41 11%	22 10%	4 8%	12 9%	21 14%	6 9%	20 10%	9 17%	12 11%	7 12%	14 9%	25 9%	58 11%	29 12%	29 11%	22 12%	
DK/NS	48 5%	8 4%	19 8%	16 4%	5 2% D	1 3%	7 5%	13 8%	6 8%	8 4%	5 9%	4 3%	0 -	5 3%	15 5%	21 4%	7 3%	14 5%	12 6%	

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G
Base: All respondents Weighted	1000	587	407	266	173	321	234	213
	1000	551	444	258	224	293	219	249
Represents the interests of people like me.								
Barack Obama	500	238	261	94	128	144	133	100
	50%	43%	59%	36%	57%	49%	61%	40%
John McCain	346	225	118	120	67	105	51	110
	35%	41%	27%	47%	30%	36%	23%	44%
(DO NOT READ) Neither	106	65	40	36	16	29	25	33
	10%	12%	9%	14%	7%	10%	11%	13%
DK/NS	48	23	25	9	14	15	11	6
	5%	4%	5%	3%	6%	5%	5%	3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting	Initial Party ID			Party ID						
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Represents the interests of people like me.												
Barack Obama	500 50%	343 47%	275 79% CD	40 17% C	184 45% C	393 77% FG	62 17% F	45 35% F	181 75% JK	212 80% JK	20 11% HI	42 24% J
John McCain	346 35%	278 38%	43 12% BD	165 70% B	138 33% B	70 14% EG	248 68% EG	28 21% F	38 16% F	32 12% I	135 73% HI	114 64% HI
(DO NOT READ) Neither	106 10%	69 10%	21 6% BC	21 9% BC	64 15% BC	29 6% E	40 11% E	36 28% EF	15 6% EF	14 5% I	23 12% I	17 9% I
DK/NS	48 5%	39 5%	10 3%	11 4%	27 7%	14 3%	13 4%	21 16% EF	8 3%	6 3%	7 4%	6 3%

Ipsos Public Affairs (Election Study)

Detailed tables

(Represents the interests of people like me.) Given a choice between (Barack Obama and John McCain / John McCain and Barack Obama), which one would you choose as the kind of President that...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Represents the interests of people like me.										
Barack Obama	500 50%	84 39%	401 55%	423 91%	19 63%	31 9%	4 10%	22 19%	205 52%	295 49%
John McCain	346 35%	110 52%	213 29%	20 4%	2 6%	286 83%	26 62%	12 10%	156 39%	190 31%
(DO NOT READ) Neither	106 10%	12 6%	81 11%	13 3%	5 17%	18 5%	9 21%	61 51%	22 6%	84 14%
DK/NS	48 5%	6 3%	33 5%	8 2%	4 14%	10 3%	3 7%	24 20%	13 3%	35 6%

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
More likely to vote for him in the election for President	299	132	167	81	71	49	40	55	133	165	90	41	89	77	61	63	48	118
	30%	27%	33%	45% EFG	37% F	26% F	16% F	30% F	43% I	24% I	39% KM	17% K	38% KM	28% K	30% O	18% O	31% O	44% NOP
Less likely	201	106	95	24	34	38	60	42	46	152	42	61	35	60	44	84	32	38
	20%	22%	18%	13% C	18% C	21% C	25% C	22% C	15% C	22% C	18% L	24% L	15% L	22% L	21% Q	25% Q	21% Q	14% Q
It would have no impact on your decision	474	238	235	74	88	92	139	79	124	349	100	138	106	129	88	190	74	109
	47%	49%	46%	41% CG	45% CG	50% CG	57% CG	42% CG	41% CG	51% CG	43% H	55% JM	45% H	46% H	43% NQ	55% NQ	48% NQ	41% NQ
DK/NS	27	9	18	2	0	5	6	12	2	23	0	9	4	12	12	7	1	2
	3%	2%	3%	1% CDF	- CDF	3% CDF	2% CDF	6% CDF	1% CDF	3% CDF	- J	4% J	2% J	4% J	6% OPQ	2% OPQ	- OPQ	1% OPQ

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
 * small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents Weighted	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
More likely to vote for him in the election for President	299	99	61	40	61	160	70	31	192	48	72	170	120	76	92	74	96	187	52	59
	30%	38% CDF G	33% G	23%	24%	36% FGC D	25%	21%	27%	37%	54% HIK	25%	42% K	29%	22%	22%	28%	37% RS	23%	23%
Less likely	201	31	33	36	69	64	67	37	160	14	11	155	42	60	95	78	77	76	54	69
	20%	12%	18%	21% A	26% AE	14%	24% EA	25% EA	22% IJ	11%	9%	23% JL	14%	23%	23%	23%	22%	15%	24% Q	27% Q
It would have no impact on your decision	474	117	87	92	126	204	137	80	353	66	43	342	116	128	213	178	164	223	121	128
	47%	45%	48%	54%	49%	46%	50%	53%	49% J	50% J	33%	50% JL	40%	48%	52%	53%	48%	44%	53% Q	49%
DK/NS	27	14	3	3	2	17	4	1	17	3	6	15	12	1	12	6	9	20	1	3
	3%	5% DF	1%	2%	1%	4% D	1%	1%	2%	2%	4%	2%	4%	-	3% M	2%	2%	4% R	-	1%

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - P/Q - R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents Weighted	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
More likely to vote for him in the election for President	299	54	65	102	78	10	44	43	21	56	19	27	24	55	91	151	62	89	57	
	30%	29%	29%	28%	35%	21%	31%	28%	31%	28%	35%	24%	39%	33%	32%	29%	25%	32%	30%	
Less likely	201	48	40	70	43	14	33	27	13	32	8	31	14	29	62	104	53	52	34	
	20%	25%	18%	19%	19%	30%	24%	18%	19%	16%	15%	27%	24%	17%	22%	20%	21%	19%	17%	
It would have no impact on your decision	474	78	114	183	99	21	57	83	31	106	26	52	23	76	121	262	130	132	91	
	47%	42%	51%	50%	44%	44%	41%	53%	46%	53%	47%	46%	37%	47%	43%	50%	53%	47%	47%	
DK/NS	27	8	4	10	5	2	6	2	2	5	1	3	0	5	8	7	3	5	11	
	3%	4%	2%	3%	2%	5%	4%	1%	4%	3%	3%	3%	-	3%	3%	1%	1%	2%	6% OPQ	

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - B/G

	Total	Marital Status/Gender						
		Total married A	Total not married B	Married men C	Men not married D	Married women E	Women not married F	Married with children G
Base: All respondents Weighted	1000	587	407	266	173	321	234	213
	1000	551	444	258	224	293	219	249
More likely to vote for him in the election for President	299	137	162	57	75	80	87	63
	30%	25%	36%	22%	33%	27%	40%	25%
Less likely	201	128	71	67	38	60	34	57
	20%	23%	16%	26%	17%	21%	15%	23%
It would have no impact on your decision	474	277	194	132	106	145	88	126
	47%	50%	44%	51%	47%	50%	40%	51%
DK/NS	27	10	17	3	6	7	10	3
	3%	2%	4%	1%	3%	2%	5%	1%

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting Registered voters	Initial Party ID			Party ID						
			Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
More likely to vote for him in the election for President	299	183	153	25	121	219	44	36	97	122	19	25
	30%	25%	44%	11%	29%	43%	12%	28%	40%	46%	10%	14%
			CD	C		FG	F	F	JK	JK		
Less likely	201	162	28	81	92	57	124	20	33	23	64	60
	20%	22%	8%	34%	22%	11%	34%	15%	14%	9%	35%	33%
			BD	B			EG				HI	HI
It would have no impact on your decision	474	367	158	126	190	220	185	69	109	111	98	86
	47%	50%	45%	53%	46%	44%	51%	53%	45%	42%	53%	48%
											I	
DK/NS	27	17	10	6	11	10	11	6	2	8	3	8
	3%	3%	3%	2%	3%	2%	3%	4%	1%	3%	2%	5%

Ipsos Public Affairs (Election Study)

Detailed tables

If Barack Obama selects Hillary Clinton as his Vice Presidential running mate, would that make you ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I
 * small base; ** very small base (under 30) ineligible for sig testing

	DIRECTION OF COUNTRY			GENERAL ELECTION: Obama vs. McCain					LIKELY VOTER	
	Total	Right Direction	Wrong Track	Initial Obama	Lean Obama	Initial McCain	Lean McCain	Still Undecided	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
More likely to vote for him in the election for President	299	46	242	202	16	44	10	27	95	204
	30%	22%	33%	44%	53%	13%	23%	22%	24%	34%
Less likely	201	58	131	49	4	116	11	21	96	105
	20%	27%	18%	11%	13%	34%	26%	18%	24%	17%
It would have no impact on your decision	474	95	346	207	10	173	19	64	203	271
	47%	45%	48%	44%	34%	50%	46%	54%	51%	45%
DK/NS	27	12	9	5	0	12	2	7	3	23
	3%	6%	1%	1%	-	3%	5%	6%	1%	4%
		B						C		H

Ipsos Public Affairs (Election Study)

Detailed tables

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
 * small base

	Total	Gender		Age						Age/Gender				Generations				
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents Weighted	1000	441	559	89	130	180	312	282	155	838	140	297	163	393	309	399	126	134
	1000	485	515	182*	194	185	244	188	305	688	232	249	234	278	204	344	154	267
Right direction	212 21%	108 22%	104 20%	36 20%	35 18%	44 24%	51 21%	43 23%	63 21%	146 21%	56 24%	50 20%	39 17%	63 23%	48 24%	74 22%	25 16%	54 20%
Wrong track	728 73%	355 73%	373 73%	139 76%	148 76%	129 70%	179 74%	129 69%	226 74%	499 73%	168 73%	185 74%	177 75%	195 70%	138 67%	256 74%	117 76%	202 76%
(DK/NS)	60 6%	22 5%	38 7%	7 4%	12 6%	12 6%	13 5%	15 8%	16 5%	44 6%	7 3%	15 6%	18 8%	20 7%	19 9% O	14 4%	13 8%	11 4%

Ipsos Public Affairs (Election Study)

Detailed tables

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S

* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under \$25K	\$25K- <\$50K	\$50K- <\$75K	\$75K +	Under \$50K	\$50K- <\$100K	\$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1000	228	183	174	275	411	282	167	782	90	128	733	243	177	553	330	403	348	321	325
Weighted	1000	261	184	171	258	445	279	150	723	131*	132*	682	290	265	414	337	345	506	228	260
Right direction	212 21%	67 26% B	27 14%	36 21%	51 20%	93 21%	49 18%	39 26% B	154 21%	26 20%	17 13%	153 22% J	51 17%	63 24%	88 21%	73 22%	80 23%	98 19%	48 21%	64 24%
Wrong track	728 73%	176 67% AG	148 81%	128 75%	189 73%	324 73%	215 77%	101 68% A	532 74%	99 76%	105 80%	497 73%	217 75%	195 73%	302 73%	251 74%	247 71%	379 75%	170 74%	177 68%
(DK/NS)	60 6%	18 7%	9 5%	7 4%	18 7%	27 6%	15 5%	10 6%	37 5%	6 4%	10 7%	32 5%	22 8%	8 3%	24 6%	13 4%	19 6%	30 6%	11 5%	20 8%

Ipsos Public Affairs (Election Study)

Detailed tables

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
 * small base

	Total	Census Region				Census Division										Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	1000	205	224	366	205	56	149	154	70	194	54	118	57	148	260	542	236	306	198	
Weighted	1000	187	223	365	225	48*	139	155	68*	199	54*	112*	61*	164	282	524	247	277	194	
Right direction	212 21%	36 19%	55 25%	70 19%	52 23%	10 21%	26 18%	38 24%	17 25%	36 18%	9 16%	25 22%	21 35% FIM	31 19%	71 25%	109 21%	53 21%	55 20%	32 17%	
Wrong track	728 73%	140 75%	152 68%	271 74%	165 73%	36 76%	104 75%	108 70%	44 65%	150 76%	43 79%	78 70%	38 63%	127 77%	190 68%	393 75%	187 76%	206 74%	145 75%	
(DK/NS)	60 6%	11 6%	16 7%	24 7%	8 4%	1 3%	10 7%	9 6%	7 10%	13 6%	3 5%	9 8%	1 2%	7 4%	21 7%	23 4%	7 3%	16 6%	16 8% P	

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Base: All respondents	1000	587	407	266	173	321	234	213
Weighted	1000	551	444	258	224	293	219	249
Right direction	212 21%	123 22%	87 20%	61 24%	46 20%	62 21%	42 19%	55 22%
Wrong track	728 73%	397 72%	328 74%	185 71%	169 76%	212 73%	158 72%	181 73%
(DK/NS)	60 6%	31 6%	29 6%	12 5%	10 4%	19 6%	19 9%	13 5%

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Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

Proportions/Mean: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K
 * small base

	Total	Voting Registered voters	Initial Party ID			Party ID						
			Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	797	348	249	403	505	381	114	208	297	185	196
Weighted	1000	730	349	237	414	506	364	131*	242	264	185	179
Right direction	212 21%	156 21%	62 18%	79 34% BD	71 17%	78 15%	114 31% EG	21 16%	39 16%	39 15%	58 31% HI	56 31% HI
Wrong track	728 73%	532 73%	279 80% C	143 60%	306 74% C	413 82% F	221 61%	95 72%	198 82% JK	215 81% JK	118 64%	103 58%
(DK/NS)	60 6%	42 6%	8 2%	15 6% B	37 9% B	15 3%	29 8% E	15 12% E	5 2%	10 4%	9 5%	20 11% HI

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I

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Base: All respondents	1000	214	720	427	30	376	46	121	467	533
Weighted	1000	212	728	463	30**	345	42*	119*	397	603
Right direction	212 21%	212 100%	0 -	80 17%	1 3%	106 31%	4 10%	21 18%	92 23%	121 20%
Wrong track	728 73%	0 -	728 100%	370 80%	27 91%	216 62%	30 71%	85 71%	291 73%	437 72%
(DK/NS)	60 6%	0 -	0 -	13 3%	2 6%	24 7%	8 19%	13 11%	14 4%	45 8%
			A	E		C	CE	C		H